



Clarify

■ SOLUTION OVERVIEW FOR HEALTH SYSTEMS

Strategic Insights to Accelerate Growth

Grow revenue in today's competitive market

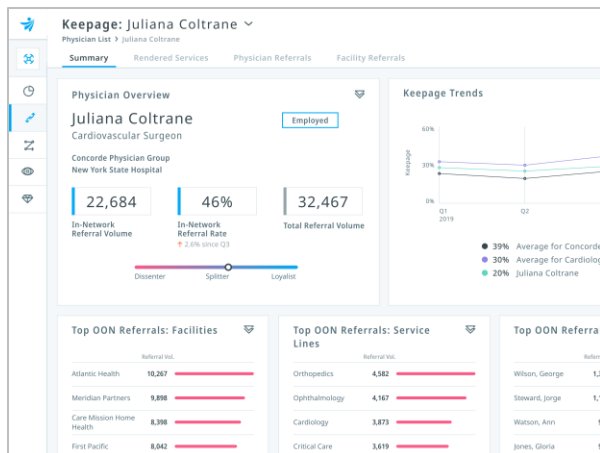
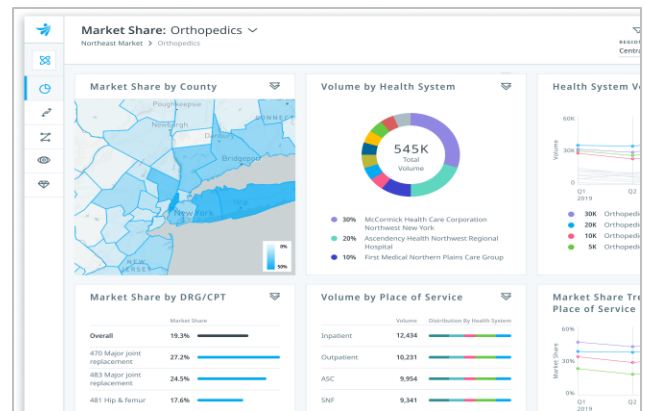
Health systems need swift and precise insights to drive volume, secure competitive reimbursement rates, and mitigate risk. Clarify Health offers the industry's most comprehensive solutions for holistic financial and clinical optimization, providing detailed patient journey insights across the continuum of care. These solutions target key drivers of growth, helping health systems drive market share, enhance referral patterns, boost patient retention, strengthen rate negotiations, predict demand for services, and ensure high-performing providers are in-network.

Clarify's Growth IQ Suite is purpose-built for health systems looking to achieve long-term financial and clinical success. By providing detailed insights into the competitive landscape, physician referral patterns and patient journeys, health systems can arm themselves with key data and strategies to achieve their optimal topline growth.

MARKET INTELLIGENCE

Capture more market share

Pinpoint your best opportunities to grow patient volume by assessing market share trends across inpatient, outpatient, and professional services.



REFERRAL PATTERNS

Optimize physician alignment

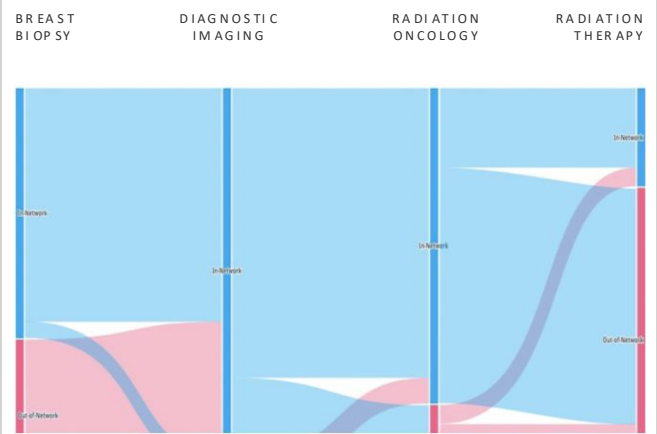
Prioritize physicians for engagement and affiliation using the industry's most precise referral pattern analytics that cover PCP, specialist, and ancillary referrals.

PATIENT LOYALTY

Drive consumer retention

Improve outreach and reduce outmigration by visualizing the flow of the patient journey and identifying care patterns of high-spend cohorts across the full continuum of care.

Highest Opportunity Journey: In/Out-of-Network Flow



Grow topline with additional capabilities

Extend the value of Clarify's Growth IQ Suite with added insights into provider performance, as well as future demand for healthcare services. Health systems gain a more holistic picture of the market landscape to drive the best quality care, mitigate risk and continue to drive strategic and sustainable growth.

HEALTHCARE DEMAND

Forecast future utilization

A solution to reliably predict changes in demand at the service line, zip code, and site of service level to achieve the highest rate of return on strategic investments.



PROVIDER EFFECTIVENESS

Identify top-performing providers

Capability that allows you to benchmark provider performance against the market and optimize your network to better guide care, drive revenue and improve overall clinical outcomes.

Clarify's Rates IQ Suite provides much needed vision and structure to the opaque landscape of reimbursement. With it, health systems can more easily benchmark reimbursement rates against those of competitors and identify where there is opportunity to gain incremental revenue in advance of payer negotiations.

PRICE TRANSPARENCY

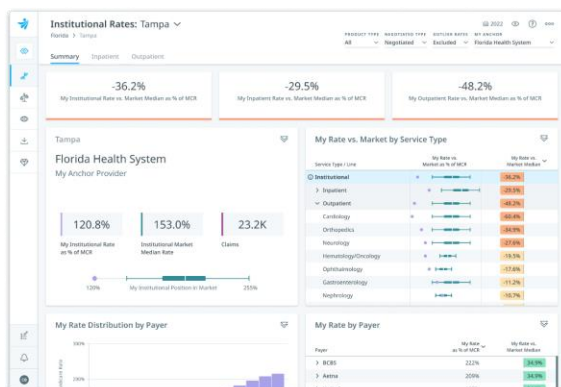
Explore market pricing

Access the most pertinent information from 1.5+ petabytes of price transparency data, enriched with claims data to form the industry's most meaningful reimbursement rate intelligence that can be queried in seconds.

Payer Rates Comparison

FLORIDA

DRG	Service Line	Payer	Avg Rate	% of Medicare Rate	Min Rate	Max Rate	Prices	Volume
241	Cardiac Services	Blue Plus	\$28,189	311.3%	\$21,588	\$34,298	120	1,234
303	Cardiac Services	Blue Plus	\$17,015	449.9%	\$15,642	\$21,538	140	1,126
271	Cardiac Services	Blue Plus	\$63,218	311.5%	\$59,254	\$65,727	110	1,334
240	Cardiac Services	Blue Plus	\$50,403	316.5%	\$45,173	\$55,777	220	1,444
300	Cardiac Services	Blue Plus	\$15,719	261.7%	\$12,298	\$21,222	123	1,874
269	Cardiac Services	Blue Plus	\$72,748	301.4%	\$68,327	\$80,345	156	975
216	Cardiac Services	Blue Plus	\$187,920	328.3%	\$181,298	\$193,178	179	547
216	Cardiac Services	Blue Cross Blue Shield	\$163,028	279.7%	\$160,698	\$171,294	121	672
217	Cardiac Services	Blue Plus	\$116,099	311.1%	\$112,342	\$122,536	231	865



NEGOTIATION OPPORTUNITY

Negotiate more competitive prices

Pinpoint negotiated rate risks and enter payer contracting conversations armed with leverage to ensure care teams are being adequately compensated relative to market competitors.

Clarify

Built on a single platform

The Clarify Atlas Platform®, the bedrock of Clarify's offerings, maps billions of patient journeys across more than 300 million lives. It leverages best-in-class grouper technology, and drives 20B+ AI-powered predictions, answering healthcare's most complex business questions in an instant.

Driving impact for health systems

\$50M

Opportunity identified by uncovering oncology procedures being rendered by competitors

\$20M

Incremental annual revenue growth by increasing in-network referrals 50K year over year

275%

Increase in new patient volume in 9 months by eliminating provider overlap in physician liaison outreach

"Clarify has given us the most granular insights across our entire market – we can see what physicians are doing, where they're going, who they're referring to, and how their patterns change by procedure."

VICE PRESIDENT, NETWORK STRATEGY
AND BUSINESS DEVELOPMENT,
NORTHEAST HEALTH SYSTEM

"Clarify's solution exposes the intricacies of the dataset. It allows us to get under the hood and explore referral patterns at a microlevel."

PAUL DEERING
SVP, STRATEGY & EMERGING
BUSINESS,
JOHN MUIR HEALTH



About Clarify Health

Clarify unlocks the hidden value in healthcare data. Trusted by providers, payers, tech and services, and life sciences companies, Clarify uses the power of data and AI-powered predictive analytics to make complex decisions easier. The Clarify Atlas Platform® is the foundation, leveraging the industry's largest and most robust dataset to map more than 300 million lives and 20 billion data points to surface actionable insights with unparalleled speed and precision.

■ [LEARN MORE AT CLARIFYHEALTH.COM](https://www.clarifyhealth.com)

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