

Instantly access precise insights into referral patterns and inform physician engagement strategies via Salesforce

Capitalize on referral intelligence for every physician in your market within Salesforce Physician Relationship Management (PRM). Build on your Clarify Growth IQ Suite user experience so health system physician liaison and business development teams can seamlessly access referral intelligence within their engagement workflow to:

- Gain access to more robust insights across inpatient, outpatient, and ambulatory surgical center settings, and create prioritized physician engagement lists to increase the impact of the PRM team and grow referral-related revenue
- Make data-driven decisions on engagement to meet strategic priorities, improve physician alignment, and inform physician engagement strategies
- Trend patient referral patterns year-over-year to track performance
- Access Clarify metrics from Salesforce Mobile to power conversations while on-the-go

Julia Coltrane

Cardiovascular Surgeon

EMPLOYED

CONCORDE PHYSICIAN GROUP
NEW YORK STATE HOSPITAL

22,684

In-Network
Referral Volume

46%

In-Network
Referral Rate

32,467

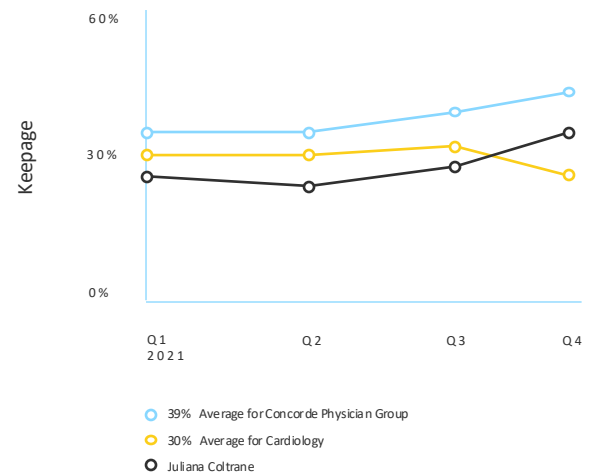
Total Referral
Volume

DISSENER

SPLITTER

LOYALIST

Keepage Trends



About Clarify Health

Clarify unlocks the hidden value in healthcare data. Trusted by providers, payers, tech and services, and life sciences companies, Clarify uses the power of data and AI-powered predictive analytics to make complex decisions easier. The Clarify Atlas Platform® is the foundation, leveraging the industry's largest and most robust dataset to map more than 300 million lives and 20 billion data points to surface actionable insights with unparalleled speed and actionability.