Your fastest path to competitive pricing insights.

Stay competitive and optimize rate negotiations with Clarify's enriched market price transparency data and easy-to-use analytics. Go beyond raw payer and hospital pricing data for market insights you can't get anywhere else. Quickly identify areas of risk or opportunity with actionable insights. Understand data completeness, quality, and service use to determine the real business impact of rates and changes. Even share competitive insights with employers to demonstrate your value.

- Identify actionable spend risks and savings opportunities at-a-glance with dashboards
- Drill into a 1.5 petabyte enriched payer and hospital dataset with no coding needed
- See details by payer and plan type, service line, provider, site of care, DRG/CPT code, or population characteristics
- Understand the completeness and quality of posted rates, and compare payer and hospital rates side by side
- Save resources from manual price transparency data collection and cleansing
- Export data instantly to use in other workflows and systems

Proven value for health plans.

$100 million

savings identified in provider contracting with competitive rate intelligence

7 FTEs

freed from managing rate collection process with on-demand data access

5,000

contracted providers in record time through easy-to-use market rate insights

8 weeks

saved in normalizing and analyzing price transparency rates data

Save time and optimize rate negotiation with price transparency insights.

Insights in seconds. Data you can trust.

Florida Healthcare

MY INSTITUTIONAL RATE AS % OF MCR	INSTITUTIONAL MARKET MEDIAN RATE	COMPLIANCE SCORE
222.3%	**180.8%**	**8%**

34.9% ABOVE MKT MEDIAN

87% 24.5%

MY INSTITUTIONAL POSITION IN MARKET

"We leveraged Clarify's rate intelligence to stay competitive, accelerate negotiations, and save our analysts' time."

DIRECTOR OF CONTRACTING

Why Clarify?

- Identify actionable savings opportunities with negotiation opportunity dashboards
- Define competitor cohorts to understand market position
- Access workflow-oriented experience, with drilldown capabilities to see payer plan code level
- Benchmark rates against regional and Medicare averages
- See payer and hospital rates in one place
- Access ongoing, expert support included as part of your Rates IQ Suite subscription

About Clarify Health

Clarify unlocks the hidden value in healthcare data. Trusted by providers, payers, tech and services, and life sciences companies, Clarify uses the power of data and AI-powered predictive analytics to make complex decisions easier. The Clarify Atlas Platform® is the foundation, leveraging the industry's largest and most robust dataset to map more than 300 million lives and 20 billion data points to surface actionable insights with unparalleled speed and precision.