Clarify

ONE PAGER

Forecast healthcare demand with confidence

Achieve the highest rate of return on investments at the service line and zip code level with insights that reliably predict changes in healthcare utilization.

Predict where, when, and how consumers will be seeking healthcare services

COMPLETE

Leverage both historical utilization and population projection data as a more complete way to understand future demand

COMPREHENSIVE

Engage all available growth levers with mission-critical market and consumer insights to cement your position as market-leader

SPECIFIC

Develop and confidently act on specific, long-term growth plans at the service line and zip code level to maximize ROI vs blanket strategies

Clarify seamlessly integrates demand forecasting into a comprehensive growth intelligence solution

- Create a high-confidence 5-year strategic plan with your one-stop shop for all consumer and market insights
- Save hundreds of analyst hours per week with on-demand insights in software
- Drive alignment and get to action faster with transparency and confidence in your projections
- Access underlying aggregated data via flat-file extracts to integrate with your internal workflows

Projected Demand Change by Zip Code

DEMAND CHANGE		VOL CHANGE	
7.2%	1121 - Brooklyn	13,412	
6.4%	110075 - Queens	11,123	
5.5%	11002 - Bronx	9,152	
5.3%	06601 - Bridgeport	8,990	
4.9%	12550 - Newburgh	5,124	

"Clarify provides great data and customer service. The platform makes viewing and downloading data for our strategic projects easy."

DIRECTOR, DATA ANALYTICS
LARGE HEALTH SYSTEM

"Clarify's solution exposes the intricacies of the dataset. It allows us to get under the hood and explore patterns at a micro-level."

SR. VICE PRESIDENT
STRATEGY & EMERGING BUSINESS
JOHN MUIR HEALTH

About Clarify Health

Clarify unlocks the hidden value in healthcare data. Trusted by providers, payers, tech and services, and life sciences companies, Clarify uses the power of data and AI-powered predictive analytics to make complex decisions easier. The Clarify Atlas Platform® is the foundation, leveraging the industry's largest and most robust dataset to map more than 300 million lives and 20 billion data points to surface actionable insights with unparalleled speed and precision.