

Real World Data Analytics & Research

Clarify's Real World Data (RWD) analytics empower health economics and outcomes research (HEOR), market access initiatives, and other research applications by delivering actionable insights into patient journeys, healthcare utilization, and treatment outcomes.

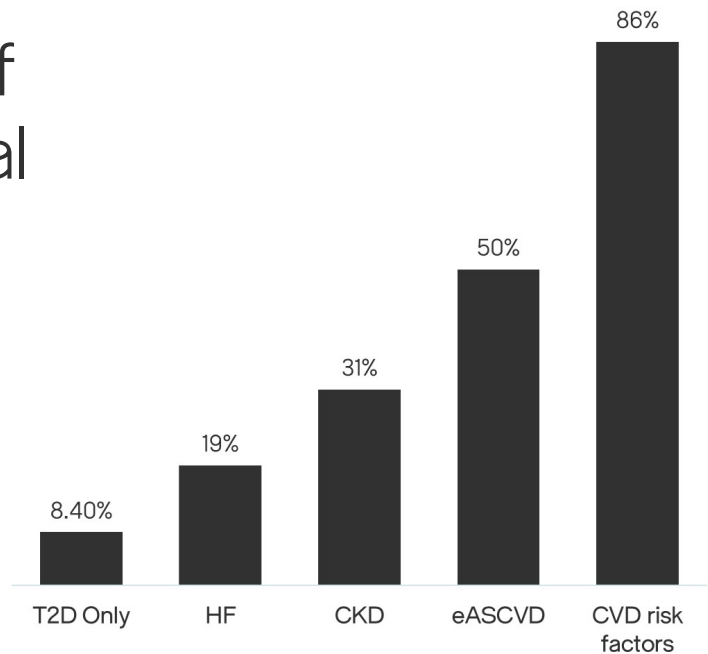
The platform enables robust studies on the natural history and burden of illness by seamlessly integrating clinical, financial, and social behavioral determinants of health (SBDoh) data. Designed to support life sciences organizations, Clarify's RWD analytics enables a comprehensive view of disease progression, treatment efficacy, and patient outcomes, advancing impactful research and decision-making.



USE-CASES

Measure efficacy of treatment on clinical outcomes

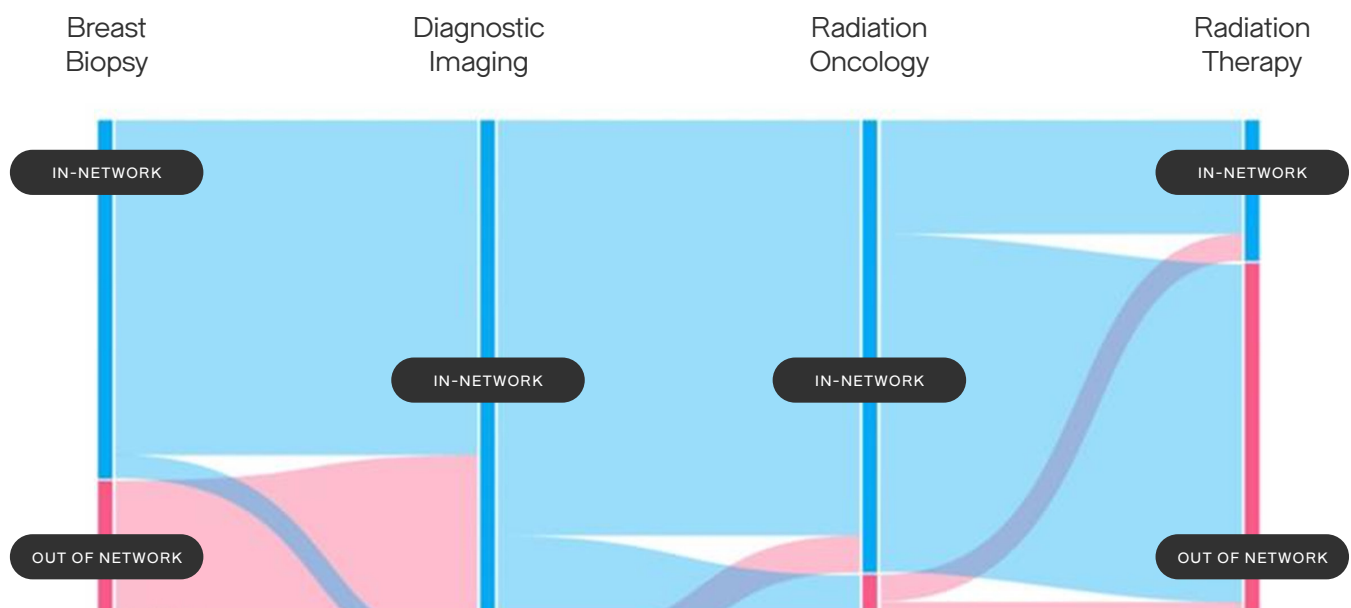
Enhance limited patient data with Social and Determinants of Health (SDoH) and external claims data to gain deeper insights into patient populations, optimize therapeutic strategies, and inform evidencebased decision-making.



Unlock deeper patient journey insights

Assess tailored patient pathways or treatment bundles for your study or analysis to generate richer clinical insights, support evidence generation, optimize patient engagement, and inform market expansion Strategies.

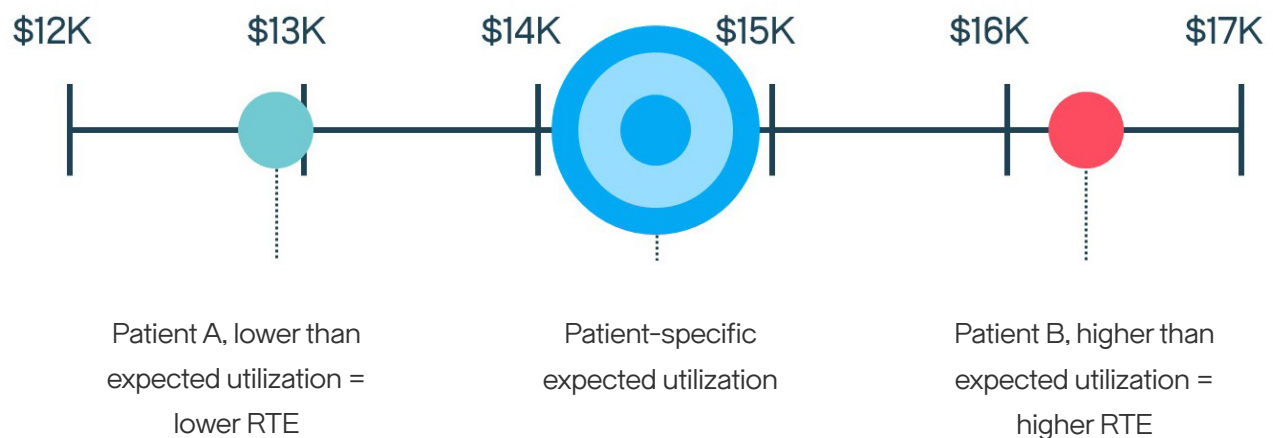
Highest Opportunity: Patient Journey Flow



Understand drivers of healthcare utilization

Segment patient populations into clinically relevant cohorts by leveraging patient, provider, and regional factors to predict treatment utilization, optimize trial design, and improve therapeutic outcomes. Utilize private and public claims sources, including 100% Medicare claims data, to assess healthcare utilization and costs.

Utilization Efficiency Rate



About Clarify Health

Clarify unlocks the hidden value in healthcare data. Trusted by providers, payers, tech and services, and life sciences companies, Clarify uses the power of data and AI-powered predictive analytics to make complex decisions easier. The Clarify Atlas Platform® is the foundation, leveraging the industry's largest and most robust dataset to map more than 300 million lives and 20 billion data points to surface actionable insights with unparalleled speed and precision.

