# Clarify

### Clarify Performance Analytics

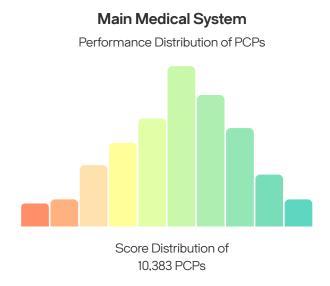
Clarify Health's performance analytics help organizations optimize provider networks, improve performance, and drive growth. Using proprietary methodologies like Patient Care Episode Groupings, PCP and Specialty Attribution, and patient-level benchmarking, they deliver actionable insights on provider performance, market rates, and referral patterns.

Extending beyond the software, customers may augment their staff with hands-on support from Clarify's analysts, enabling competitive network design, cost efficiency, and data-driven performance improvements to achieve strategic goals.



#### Deeply Understand Performance

Access meticulously calibrated provider benchmarks and comprehensive scores to evaluate episode management efficiency quality, and identify high-performing providers for a reliable and accurate directory. Integrate with actual care costs for a comprehensive view of provider affordability and value within your organization and the broader market.



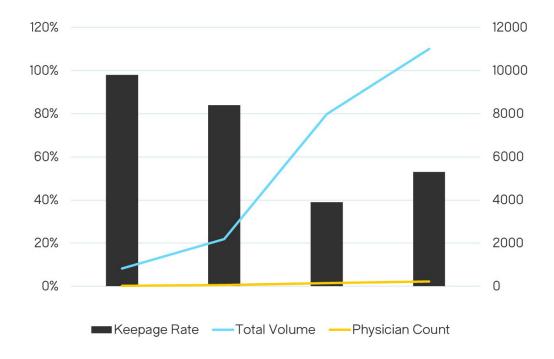
### Negotiate competitive rates

Enter contracting conversations armed with the most pertinent information from 1.5+petabytes of price transparency data, enriched with claims data, to form the industry's most meaningful reimbursement rate intelligence. Combine with performance analytics to give insight into other economic and clinical metrics.

DRG	Service Line	Payer	Avg Rate	% of Medicare	Min Rate	Max Rate	Prices	Volume
241	Cardiac Services	Blue Plus	\$28,189	311.30%	\$21,588	\$34,298	120	1,234
303	Cardiac Services	Blue Plus	\$17,015	449.90%	\$15,642	\$21,538	140	1,126
271	Cardiac Services	Blue Plus	\$62,318	311.50%	\$59,254	\$65,727	110	1,334
240	Cardiac Services	Blue Plus	\$50,403	316.50%	\$45,173	\$55,777	220	1,444
300	Cardiac Services	Blue Plus	\$15,719	261.70%	\$12,298	\$21,222	123	1,874
269	Cardiac Services	Blue Plus	\$72,748	301.40%	\$68,327	\$80,345	156	975
216	Cardiac Services	Blue Plus	\$187,920	328.30%	\$181,698	\$193,178	179	547
216	Cardiac Services	Blue Cross Blue Shield	\$163,028	279.70%	\$160,698	\$171,294	121	672
217	Cardiac Services	Blue Plus	\$116,999	311.10%	\$112,342	\$122,536	231	865

## Optimize physician referral behaviors

Prioritize physicians for engagement and affiliation using the industry's most precise referral pattern analytics that cover PCP, specialty and ancillary services.



Category	Employed "Your Health System"	"University Hospital" Affiliate	Independent	Grand Total
Keepage Rate	98%	84%	39%	53%
Total Volume	822	2,193	7,984	10,999
Physician Count	15	58	144	217
240	Cardiac Services	Blue Plus	\$50,403	\$45,173

### Design high-performing networks

Drive growth and manage costs by leveraging market insights to optimize networks, benchmark performance, predict care costs, and ensure competitive, high quality access for members and groups.

Specialty	Total Opportunity	Score	Score	Total Spend
Orthopedics	\$784,106	93	6	\$7,990,880
Cardiovascular Surgery	\$772,637	92	8	\$4,186,025
Cardiology	\$762,347	91	9	\$3,781,973
Infectious Disease	\$513,128	86	11	\$3,451,320
General Medicine	\$483,721	85	14	\$2,974,320
Gastrointestinal Medicine	\$472,925	82	15	\$1,786,586
General Surgery	\$451,827	80	17	\$1,683,013
Urology	\$389,493	78	22	\$1,786,586
General Surgery	\$376,287	75	24	\$1,683,013
Orthopedics	\$361,821	73	26	\$1,786,586
General Surgery	\$322,271	72	27	\$1,683,013
Cardiovascular Surgery	\$301,892	70	29	\$1,786,586
Cardiology	\$271,134	69	32	\$1,683,013
Infectious Disease	\$258,822	67	35	\$1,786,586
Trauma	\$211,821	66	36	\$1,683,013



"The data is backed by service support that is unmatched in my 20+ years of experience. The service support that is provided brings to life and contextualizes the data useful and actionable."

- Analytics Director

#### **About Clarify Health**

Clarify unlocks the hidden value in healthcare data. Trusted by providers, payers, tech and services, and life sciences companies. Clarify uses the power of data and Al-powered predictive analytics to make complex decisions easier. The Clarify Atlas Platform® is the foundation, leveraging the industry's largest and most robust dataset to map more than 300 million lives and 20 billion data points to surface actionable insights with unparalleled speed and precision.