

Clarify Financial Opportunity Analytics

Clarify Health's Custom Financial Opportunity Analytics empower health plans, health systems, and life sciences companies to build a foundation for long-term sustainability. By analyzing provider rates, pricing strategies, and operational inefficiencies, these tailored solutions help organizations reduce costs, allocate resources more effectively, and adapt to changing conditions.

This enables them to continue delivering high-quality care, improving access, and meeting the needs of the communities they serve, all while fostering a resilient future in an evolving healthcare landscape.



Identify cost-saving opportunities

Capture insights to align financial strategy with market dynamics. Unlock potential to improve profitability by pinpointing where cost containment measures can be implemented.

Main Medical System: Opportunity Assessment

Service Type	Entity	% of Medicare Rate	Competition % of Customer Hospital Average Rate	# Covered Service Codes	% Customer Hospital Covered Service
Inpatient	Customer Hospital	216%	100%	84	100%
Inpatient	Competitor Hospital #1	140%	66%	45	54%
Inpatient	Competitor Hospital #2	323%	115%	60	71%

Negotiate competitive rates

Enter contracting conversations armed with the most pertinent information from 1.5+petabytes of price transparency data, enriched with claims data to form the industry's most meaningful reimbursement rate intelligence. Combine with performance analytics to give insight into other economic and clinical metrics.

Incremental Revenue per Rates Increase Proposal

2% Increase: New Rate	Difference	OP Claim Volume*	2% Rate Increase: Opportunity
\$2,503	\$49	221	\$10,847
\$2,150	\$42	2,058	\$86,765
\$3,143	\$62	13,458	\$829,282

Grow top line revenue

Leverage tailored price transparency analytics to refine pricing strategies and drive unit-rate increases across service codes, service lines, or the entire system.

“We leverage Clarity’s rate intelligence to stay competitive, accelerate negotiations and save our analysts time.”

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- Director of Contracting

53%

Reduction in time required to prepare for contract negotiations

\$2.1M

Incremental revenue growth in one service line from 2% proposed rate increase

5.6 Trillion

Equivalent to 1.5+ petabytes of competitive rates data for analysis

\$100M

Savings identified in provider contracting via rate intelligence

7 FTEs

Relieved from managing rate collection and manipulation

“The data is backed by service support that is unmatched in my 20+ years of experience. The service support that is provided brings to life and contextualizes the data useful and actionable.”

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- Analytics Director

About Clarify Health

Clarify unlocks the hidden value in healthcare data. Trusted by providers, payers, tech and services, and life sciences companies, Clarify uses the power of data and AI-powered predictive analytics to make complex decisions easier. The Clarify Atlas Platform® is the foundation, leveraging the industry's largest and most robust dataset to map more than 300 million lives and 20 billion data points to surface actionable insights with unparalleled speed and precision.

