

Clarify Market Share & Referral Analytics

Clarify's actionable and data-driven analytics empower organizations to grow market share, optimize in-network referrals and drive patient retention. By leveraging the industry's largest multi-year longitudinal claims data set of over 300M patient lives, healthcare leaders can integrate this data within their own infrastructure and position themselves strategically for sustainable long-term growth.



USE-CASES

Strengthen market share

Assess trends across the competitive landscape from inpatient, outpatient and professional services, pinpointing the best opportunities to grow patient volume and top line growth.



Reduce system leakage

Leverage custom referrals analytics to generate more in network volume and reduce leakage to drive revenue and improve overall performance. Understand key drivers of suboptimal referral patterns, drilled down to the CPT or Service code level.

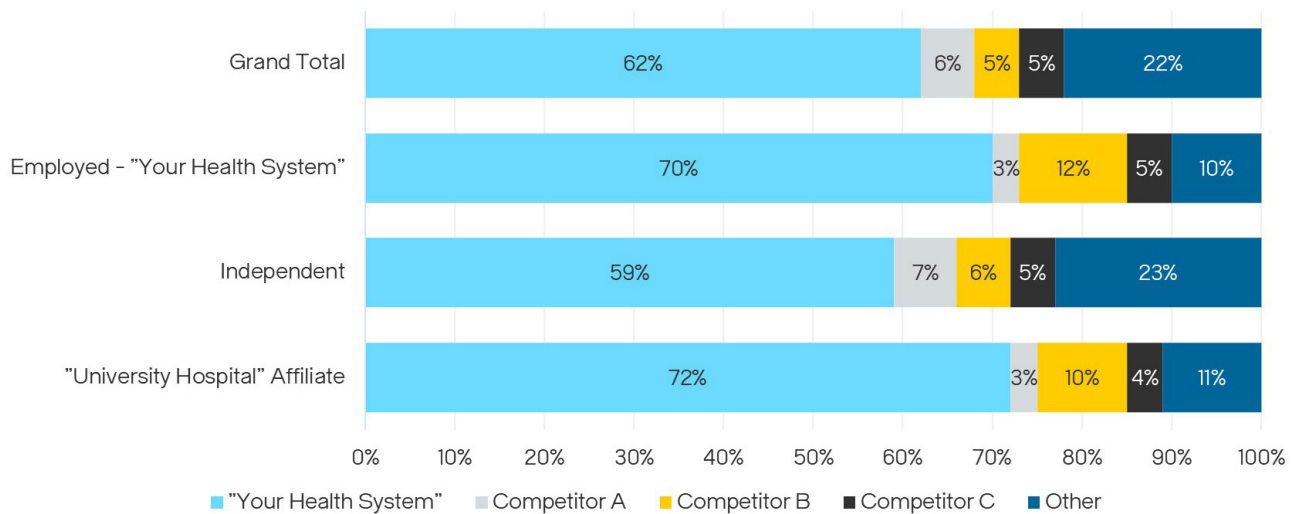
Referral Opportunity Assessment

HCP's Name	"Your Health System" Referring Physician Category	Total Volume	Keepage %
Doctor 1	Independent	134	7%
Doctor 2	"University Hospital" Affiliate	133	4%
Doctor 3	Independent	126	85%
Doctor 4	Independent	125	42%
Doctor 5	"University Hospital" Affiliate	125	83%

Optimize in-network referrals

Prioritize physicians for engagement and affiliation using the industry's most precise referral pattern analytics that cover PCP, specialty and ancillary services.

Referrals to Specialists by System Affiliation



Drive patient retention

Gain insight into how patients flow through their care journey, incorporating population demographics and Social Behavioral Determinants of Health Data (SBDoh) to stem outmigration and optimize total cost of care with quality outcomes.

Geography	Volume	Market Share %	Total Standardized Allowed Amount	Outmigration	Opportunity Score
Northeast	52,531	16%	\$657,363,465	45%	30
Southeast	44,756	19%	\$527,201,885	17%	26
Northwest	23,388	15%	\$341,279,242	49%	26

About Clarify Health

Clarify unlocks the hidden value in healthcare data. Trusted by providers, payers, tech and services, and life sciences companies, Clarify uses the power of data and AI-powered predictive analytics to make complex decisions easier. The Clarify Atlas Platform® is the foundation, leveraging the industry's largest and most robust dataset to map more than 300 million lives and 20 billion data points to surface actionable insights with unparalleled speed and precision.