

# Powering rate intelligence for leading health systems

Leading health systems are gaining a competitive edge with Clarify Rates, the industry's only on-demand price transparency solution. Clarify Rates is a cloud-based software with 500+ terabytes of price transparency data that has been enriched with claims data on 300M+ annual lives and is available to query on-demand, offering the fastest path to rate intelligence.



Ascension chose Clarify Rates to get immediate value from having rate intelligence delivered on-demand, in software, saving their in-house team from having to aggregate, clean, and enrich raw price transparency data. Additionally, Ascension uses the Clarify Atlas Platform for market intelligence, so adding Clarify Rates was a natural progression.

Ascension uses rate intelligence to evaluate partnerships with large national payers and support their negotiations across all service lines. The software is saving the Ascension team time, strengthening their negotiating power, and validating their competitiveness.



UPMC chose Clarify Rates in a competitive bid process because of its industry-leading data set that includes both rates and claims data. This was important because it allowed them to service-mix the rates data based on claims volume and surface a weighted percent of Medicare. They also liked that it allowed them to understand how service lines are positioned in the market to improve their ambulatory strategy.

With rate intelligence software, UPMC has been addressing a variety of use cases, including positioning themselves more competitively when renegotiating for individual facilities, informing service-line bundled pricing, and making more informed decisions about value-based contracts with downside risk.



Cleveland Clinic Florida selected Clarify Rates for its breadth payer-sourced rates data, giving them access to professional and institutional rate intelligence, which is not available in hospital-sourced rates data alone.

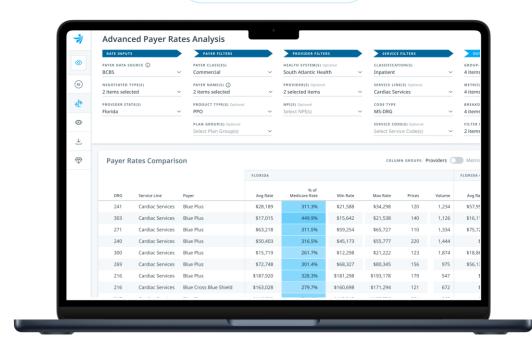
They are using rate intelligence software to prepare for contract negotiations with large national payer partners, coming armed with competitive insights about the Florida market. They can assess how their service lines are positioned within the Florida market and understand the competitiveness of their commoditized services.

clarifyhealth.com



## Price transparency intelligence on-demand

**⊗** Clarify Rates



### The most enriched price transparency data

We have enriched over 500 terabytes of raw rates data with claims data on 300M+ annual lives so you can download hundreds of prices that have actually been billed, instead of viewing millions of meaningless prices. Our methodology includes mapping standard codes to service lines, estimating Medicare payments for those services, and calculating rates as a percentage of the Medicare payment. We also assess claims volume to determine utilization and remove "zombie rates," which are rates that are reported for providers who have never, and would never, provide certain services.

#### The fastest no-code query engine

With our no-code query engine, you get faster speed to insights. You can instantly run queries on our massive data set, dynamically filter prices by over 15 categories, benchmark rates to Medicare and regional averages, and even create executive-level dashboards. With price transparency intelligence in software, you can manage contract negotiations quickly by answering next-level questions in seconds instead of hours.

#### **About Clarify Health**

Clarify Health is an enterprise analytics and value-based payments platform company that empowers health plans, health systems, and life sciences companies to deliver better care, therapies, and outcomes with actionable patient journey insights. Clarify's cloud-based software applications are built on the Clarify Atlas Platform, which maps and delivers end-to-end intelligence on every patient journey with speed and precision. Learn more about enterprise insights at clarifyhealth.com.